



ENERGY FUTURES
— INITIATIVE —



KATERI CALLAHAN

Distinguished Associate

KATERI CALLAHAN brings three decades of leadership in strategic planning, business development, and policy campaign development to the cohort of distinguished associates at Energy Futures Initiative. Founder of Dynamic Energy Strategies, Callahan has dedicated her career to helping individuals, companies, and organizations succeed in the emerging new world energy order by providing clean energy strategic planning, brand positioning, public policy advocacy, market research and assessments, partnerships, and coalition management.

As the chief executive officer of the Alliance to Save Energy, Callahan worked to advance energy productivity to improve all sectors of society. Callahan led the Alliance's initiative to double U.S. energy productivity by 2030, which committed the U.S. government to work with its Department of Energy in the developing the policy road map to this goal. Under Callahan's leadership, the Alliance now convenes the premier annual international energy efficiency conference, EE Global.

Callahan also served as CEO of the Electric Drive Transportation Association (EDTA) from 1992-2003. EDTA is an international non-profit for the advancement of battery, hybrid, and fuel cell electric vehicles. Callahan established and executed the annual business agenda, leading the Board of Directors in long-term strategic planning, management and direction of staff, fundraising and membership campaign formulation; and collaboration with senior executives from the electric drive industry. Callahan acted as the industry spokesperson before Congress, the Administration, the media, and the general public on sustainable transportation issues.

Callahan successfully grew EDTA's annual budget of \$150,000 to \$1.8 million. She secured

numerous federal and state financial incentives including federal tax credits for battery, hybrid, and electric vehicles as well as the establishing government programs designed to advance the use of electric transportation technologies. Callahan created and managed partnership programs between the Association and the U.S. Departments of Energy and Transportation; launched an internationally recognized website; and expanded the Association's membership base to include a diverse collection of energy providers, equipment manufacturers, academic institutions, and governments. As CEO and Secretary of the Board at EVS Productions, Inc., Callahan organized and executed international industry conferences and symposia, managed the corporation's revolving fund in excess of \$1 million, and oversaw international conferences and symposia from their conception to actualization.

From 1986 – 1992, Callahan was a Public Policy Professional at Van Ness, Feldman P.C. She organized and managed issue-based coalitions of industry, government, and academia to achieve specific legislative and regulatory goals in the areas of energy, the environment, and natural resources. In this position, Callahan served as chief executive of two separate industry coalitions managed by the law firm – the Clean Coal Technology Coalition and the Industry Association for the Superconducting Supercollider -- which included strategic and budget planning and execution; representation as the spokesperson for the coalition clients before government, the media, and industry; and extensive advocacy efforts before the Administration and the Congress. She now serves on the Advisory Board for Duke University's Center for Energy, Development, and the Global Environment.



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